



# Writing Your Ads

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## Tested High-CTR Ad Copy

- Here are 4 examples of effective pay-per-click advertisements.

### Ebook Covers Tutorial

Learn How To Create Ebook Covers  
That Boost Sales by 95%  
www.CompanyName.com  
*(Motivator = Money)*

### Stephen Pierce Exposed

Read This Book Before You Buy  
Stephen Pierce  
www.CompanyName.com  
*(Motivator = Fear)*

### What is Self Healing?

Learn Self Healing Techniques  
See Results in 2 Days  
www.CompanyName.com  
*(Motivator = Health)*

### Free Marketing Research

Lousy Marketing Ideas.  
Don't Come to our Site.  
www.CompanyName.com  
*(Motivator = Curiosity)*

## Create Your Own Ads Below

- Use the form below to draft Version #1 of your ad.

<b>Title</b>		25 characters
Line 1		35 characters
Line 2		35 characters
URL		35 characters
URL+		

- Use the form below to draft Version #2 of your ad.

<b>Title</b>		25 characters
Line 1		35 characters
Line 2		35 characters
URL		35 characters
URL+		