



Blogging Extras

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Twitter (www.twitter.com)

- Tell “followers” what you’re doing in 140 characters or less.
- Integrates nicely with Facebook so you can update both audiences at once.
- Twitter is becoming an increasingly powerful micro-blogging marketing tool.

Notes

Utterz (www.utterz.com)

- Update “followers” with text, photo, audio or video content.
- Pushes updates (“utterz”) conveniently to Twitter and your website.
- Audio updates can be recorded via cell phone, making it very easy to do.

Notes

Recommended Blog Widgets

- MyBlogLog Displays avatars of recent visitors to your blog.
- LinkedIn Gives visitors an easy way to see your LinkedIn profile.
- WhoLinked Shows your visitors who recently linked to your blog.
- Technorati Displays the total number of inbound blog links.
- PollDaddy Create beautiful polls and display them on your blog.
- Preview Anywhere See live preview windows of all outbound links.
- CheckPageRank Displays your Google PageRank and Alexa ranking.
- Digg News Displays themeable and fully customizable Digg links.
- Twitter Badge Displays your recent Twitter updates (Tweets).
- Utterz Badge Allows your visitors to hear your recent audio utterz.
- Flickr Badge Displays images from your Flickr profile.
- 3Jam Lets visitors send text messages to your mobile phone.
- Skype Button Shows your Skype online/offline status.

Notes

Tactical Execution is a division of Beyond the Rate, Inc., a California corporation.

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