



Social Networks

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Top 10 Social Networks

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|---|--------------------------------------|
| <input type="checkbox"/> MySpace.com: | USA and worldwide |
| <input type="checkbox"/> Facebook.com: | USA, Canada, Middle East, Europe |
| <input type="checkbox"/> Bebo.com: | USA, UK, Europe (owned by AOL) |
| <input type="checkbox"/> LinkedIn.com: | Focused on business, mainly USA |
| <input type="checkbox"/> Windows Live Spaces: | Blogging (formerly MSN Spaces) |
| <input type="checkbox"/> Orkut.com: | Brazil & India (owned by Google) |
| <input type="checkbox"/> Hi5.com: | Central & South America (not Brazil) |
| <input type="checkbox"/> Friendster.com: | Southeast Asia |
| <input type="checkbox"/> Classmates.com: | School, College, Work & the Military |

Notes

Accumulating Friends

- Get involved in groups, networks and other activities in the community.
 - Allocate some time each day to find and befriend people with similar interests.
 - Post events (like workshops or teleseminars) and broadcast to your network.
 - Solicit new people like you would in a coffee shop (friendly & not threatening).
 - There are software options that can help you build friends but be careful.
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- MySpace Friend Adder <http://www.adderdemon.com>
 - Friend Blaster Pro <http://www.addnewfriends.com>

Notes

Push Value to Your Audience

- Link to value items on your website, point to resources and update content.
- Leverage multi-media content by linking to YouTube videos, podcasts or blogs.

Notes

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