



# Referral Traffic

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## Article Marketing

- Write 500 to 700-word articles about your area of expertise.
- Include a link and a call-to-action in your "About the Author" section.
- Post your articles to the top article directories as well as your own site.
  
- Excellent distribution platform: <http://www.isnare.com>
- Most popular article directory: <http://www.ezinearticles.com>

Notes

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## Posting on Forums & Blogs

- Find popular blogs and forums in your area of expertise.
- Set up an account and create an enticing "signature" with a link.
- Log on regularly and contribute value to the conversations taking place.
  
- Directory of the largest forums: <http://directory.big-boards.com/>
- Technorati's top 100 blogs: <http://www.technorati.com/pop/blogs/>

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## Posting on Bulletin Boards

- Craig's List is the 10<sup>th</sup> most popular website in the country.
- You can also post ads on Yahoo, MySpace, USFreeAds and a host of others.
- Resulting traffic is temporary so post your ads on a regular basis.
  
- 10<sup>th</sup> busiest website in the country: <http://www.craigslist.com>
- Another great site to post ads: <http://www.usfreeads.com>

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