



# Workshops & Seminars

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## Develop Your Content & Proposal

- Select a topic you'd like to cover and identify your ideal target audience.
- Research the topic, organize the content and give your program a killer title.
- Write a workshop proposal with full details about your program.
  
- Great Source for Endless Content: <http://www.ezinearticles.com>
- Promote Your Workshop Directly: <http://www.fullcalendar.com>

Notes

## Identify Tradeshows & Conferences

- Identify all the relevant tradeshows and conferences in your field.
- Get full contact information for the Program Chair organizing each event.
- Send (or email) your proposal in and then follow up with a phone call.
  
- Ultimate Trade Show Directory: <http://www.tsnn.com>
- Conference & Trade Show Directory: <http://www.allconferences.com/>

Notes

## Contact Adult Education Providers

- Identify all adult education providers and local community organizations.
- Get full contact information for the Program Chair organizing each event.
- Send (or email) your proposal in and then follow up with a phone call.
  
- Top 20 Adult Education Providers: <http://www.tacticalexecution.com>
- Rotary International Website: <http://www.rotary.org>

Notes

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